

RIZVI COLLEGE OF ARTS, SCIENCE AND COMMERCE, MUMBAI

## Environmental Studies

Chapter three

# Environment and Tourism

**F.Y. B.Com (II Semester)**

**By**

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# TOURISM – MEANING



- Tourism sector falls under tertiary Function of economic activity.
- “ People who travel from one place to another are called tourists and their activity is called tourism.”
- Harman Van Scheullard, 1910: “ The sum total of operation mainly of economic nature which is directly related to entry, stay, movement of foreigner inside or outside a certain city or region is tourism.”
- League of Nation, 1936: “ someone travelling abroad for at least twenty four hours.” united nation modified it with maximum six months.



# CRITERIA OF TOURISM

- Displacement: outside of usual environment
- Type of purpose: purpose varies like recreation, visiting family friend and many other.

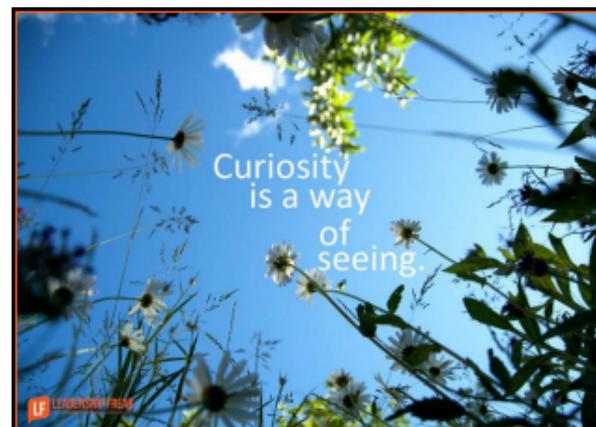
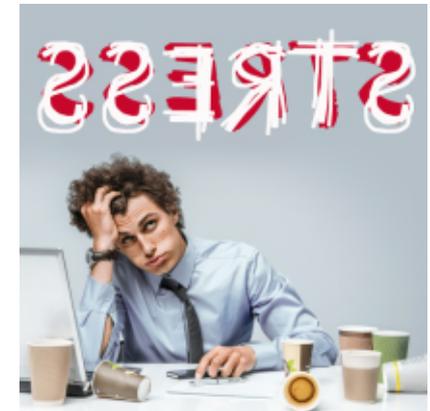


- Duration: can be minimum like overnight stay or more than six month



# Importance of tourism

- Work tension
- Pollution and congestion
- Boredom
- Rest, leisure, relaxation
- Entertainment
- Attractive environment
- Curiosity
- Improvement in standard of living



# Factor important for tourism



- **Transport and travel:** for easy movement of tourist
- **Food and beverages:** good motels, restaurants and pubs
- **Recreation and entertainment:** spas, museums, art galleries, botanical garden, zoo, amusement parks, shopping, casinos etc.
- **Accommodation:** hotels and lodges, ITDC (Indian Tourism Development Corporation) provides 5 star accommodation in budget.
- **Tour Package:** ITDC , MTDC, Kesari provide packages which includes passport, visa, medical facility, food and transport facility etc.
- **Trained man power :** To guide tourist in foreign lanagauge
- **Advertisement:** helps to popularizing tourism and providing relevant information about the places.



# Classification of tourism based on purpose

- Natural beauty (E.g.. Snow bound peak of Himalaya)
- Spiritual tourism (E.g.. Varansai, Tirupati)
- Business Negotiations (E.g.. Confernec, Training, Seminar, exhibition),
- Wild life Tourism E.g. Jim Corbot National Park),
- Medical Tourism (e.g. for ancient medical treatment like yoga, sidha, Unani, Ayurveda- Kerala is world tourist Destination)



# Classification of tourism

- Distance:

1. Long Distance (Long tours/Voyages from one continent to another continent),
2. Medium Distance (100 to 300 Kms) ,
3. Very Short Distance - weekend picnic (less than 100 kms)

- Time:

1. Long period for voyage by ship and discoveries
2. For one week to a month
3. Short period: one or two day

- Cost: Short trip are less costly

- Inland and international:

1. International for delegation, holiday and business purpose
2. Domestic: local place as Juhu Beach, regional tour like Alibag Fort and National tour as tour to Kashmir.



# TOURISM POTENTIAL IN INDIA

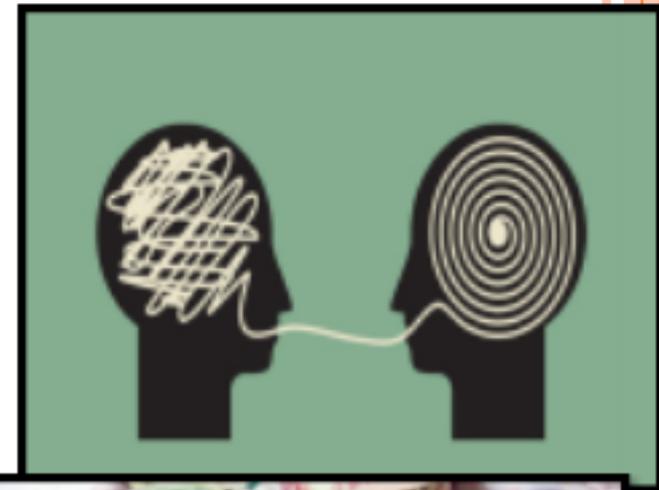


- Rich cultural heritage: Taj Mahal
- Natural beauty: Beautiful beaches, Himalaya Mountain, Andaman Nicobar Island, Coral reefs etc
- Historical places: forts, palaces, monumensts
- Religious Places: Golden Temple, Kashi Vishavnath at Varanasi, Tirupati Temple etc.
- Medical treatment: for Ayurvedic, Unanai and Sidha Treatment, to learn Yoga
- Adventures tourism: Trecking in Himalay, Para Gliding in Meghalay, Parachuttig in Goa, rappeling in Sahyadri Ranges
- Cultural diversity: Food, Language, customs, Dance, songs, drama, painting etc (29 states Have unique culture)



# Challenges before India

- Physically far away for developed nations and Europe
- Able to attract very few tourist on base of rich culture
- International news for wrong reasons like rapes and communal violence and riots.
- Lacking world class infrastructure
- Lack of clean environment: Spitting on road, throwing garbage, beggars on road , littering at public place
- Local languages are difficult to understand
- Political issues like Kashmir state
- North Eastern in not connected to other part
- High tariff and high taxes (Highest in the world)



# Consequences of Tourism- Positive Impact

- **Economic benefits:** earn foreign exchange, local people will get employment, investment in real sector will increase in the tourist area, road and transport facility will improve, development of infrastructure
- **Socio Cultural benefit:**
  1. result in cultural enrichment, development in the life style of local people, explore the new tradition and customs.
  2. More entertainment and exhibition
  3. Improvement in sport and leisure
  4. Conservation of historical places, monuments, forest etc.
  5. Cultural exchange from local people to tourist
  6. better tolerance and understanding in nation



# Negative Impact: Environmental Impacts:

- Spoil by over development
- Damage of flora and fauna
- Reduction and pollution of water
- Waste disposal
- Air pollution / Noise pollution/ traffic issues
- Poor sanitation spreads diseases
- Damage of monuments and historical places like forts



# Negative Impact: socio cultural impact

- Local activity and life may suffer
- **Cultural shock**: foreign lifestyle will attract to local people and it will result in end of local culture
- **Loss of native language**
- Increase in **crime rate** due to loosing religious values
- Traditional **industries** may be lost
- **Spread of Alcoholism, drug abuse, prostitution, AIDS etc**



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# Ecotourism

- Eco-tourism and sustainable development
- Eco tourism is started in Kokan region in form of Hill resort, Coastal resorts to give rural experience to tourist.
- Guideline for sustainable tourism:
- Leave on foot print, take photo but don't take away natural beauty
- Encourage local culture
- Respect tradition
- Reduce carbon emission by using cycle
- Help for conservation
- Don't harm endangered plant and species
- Respect natural habitat
- AIM: improve quality of life, good experience to tourist, good environment





## Important question

- What is tourism? Write its definition, nature and scope.
- Write a detail note on factors essential for development of tourism sector.
- Write classification of tourism based on purpose.
- Write a detail note on tourism potential in India.
- What are the challenges for Indian tourism sector?
- Write in detail on positive effect of tourism sector.
- Write a detail note on negative effect of tourism sector on culture and environment.
- What is Eco- Tourism? Write in detail.
- What is sustainable tourism? Explain with examples.

